

APTICON-2013

18th Annual National Convention of
ASSOCIATION OF PHARMACEUTICAL TEACHERS OF INDIA
October 25th to 27th, 2013. Rajahmundry, AP

ADVERTISEMENT / SPONSORSHIP / EXHIBITION ORDER FORM

To
Dr.Gampa Vijaya Kumar
Treasurer, APTICON 2013,
Principal, Vikas Institute of Pharmaceutical Sciences,
Near Airport, Rajahmundry -533 102.
Ph. No: 0883 – 2007843, Mobile: 9849171547
Email: loc@apticon2013.com

Dear Sir,

Please find enclosed herewith DD/Cheque bearing No.....
dated: for Rupees (in words).....
drawn on Bank..... Branch.....
Drawn in favour of "APTICON – 2013, Rajahmundry" as contribution towards
.....

Thanking you

Yours Sincerely,

(Name of the organization and address with contact details)

Encl:

1. DD/Cheque
2. ADVERTISEMENT/SPONSORSHIP/EXHIBITION Details
3. Display matter in CD and hard copy (as applicable)

VIKAS INSTITUTE OF PHARMACEUTICAL SCIENCES

Near Airport, Rajahmundry, E.G.Dist, AP – 533 102 www.vipsrjy.org
e-mail: loc@apticon2013.com, Ph: 9849171547, 9845020474

SPONSORSHIP APPEAL

APTICON - 2013

Rajahmundry - A.P.

18th Annual National Convention of
ASSOCIATION OF PHARMACEUTICAL TEACHERS OF INDIA
25th -27th October,(Friday - Saturday) 2013.

Visit us at :

www.apticon2013.com

Theme: "Enhancing Quality of Pharmacy Education and Research
.... to meet Global Challenges"



Organised by



VIKAS
INSTITUTE OF PHARMACEUTICAL SCIENCES

Near Airport, Rajahmundry, E.G.Dist, AP – 533 102 www.vipsrjy.org
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Dear Sir/Madam,

The foundation of Association of Pharmaceutical Teachers of India (APTI) was laid by the pioneers of pharmacy education in India in 1966. The association has come up a long way in creating better communication amongst pharmacy teachers and promoting excellence in pharmacy education. APTI has been holding its Annual National Conventions for more than 17 years across the country to bring together all its members and experts to share their views, plan for better future, and to discuss various issues for the improvement of pharmacy education and eventually the community. The convention offers a common platform for academicians for fruitful interaction amongst themselves.

It is a proud privilege for us to host the 18th Annual National Convention of APTI during 25th to 27th October, 2013 at Vikas Institute of Pharmaceutical Sciences, Rajahmundry, A.P. Nearly 1500 pharmaceutical intellectuals, academicians and scientists spearheading the pharmacy education throughout the country are anticipated to participate in the convention. The convention, besides technical and scientific sessions, e-poster presentations, will also host Pharma exhibition which will provide an ideal platform for interaction among pharmacy professionals and the manufacturers/suppliers of pharmaceutical books, soft ware's, instructional material, chemicals, glassware, scientific instruments, equipments and other ancillaries. The exhibitors will be provided with adequate facilities to showcase their products. It is also planned to publish a souvenir during the convention.

As you are aware that organizing any such event successfully requires the involvement of various professional and financial resources, We the LOC are seeking your kind cooperation and generous support for this professional cause and to make the convention a memorable one to all the delegates.

You are requested to support the Convention and may become part of this occasion in any of the following ways.

- Advertisement in Souvenir • Sponsorship for various events • An exhibitor

For your generous contributions, your organization name would appear in the acknowledgement section of the souvenir. In order to facilitate the smooth conduct of the convention we request you to kindly send the order form latest by 10th September 2013.

The tariff details are given overleaf. We request you to support any of the activities as mentioned in the tariff details to facilitate the Convention. The ADVERTISEMENT / SPONSORSHIP / EXHIBITION order form is enclosed for your reference. The bank cheque / Demand draft, may please be made in favour of "APTICON-2013", Payable at Rajahmundry" and send it by post to "The LOC Secretary, APTICON 2013, Vikas Institute of Pharmaceutical Sciences, Near Airport, Nidigatla road, Rajahmundry, Andhra Pradesh -533102".

With Kind Regards,

Yours Sincerely,

For Correspondence Contact us at: loc@apticon2013.com

LOCAL ORGANIZING COMMITTEE

Chairman
Prof.K.P.R.Chowdary
+91-9866283578

General Secretary
Dr.T.V.Narayana
+91-9845020474

Treasurer
Dr.Gampa Vijaya Kumar
+91-9849171547, 0883-2007843

ADVERTISEMENT / SPONSORSHIP / EXHIBITION Tariff Details

| S.No. | Particulars | Tariff (Inclusive of Service Tax 12.36%) | Tick |
|-------|-------------------------------------|--|------|
| 1 | Front inner Cover Page | 50,000 + 6,180 = 56,180 | |
| 2 | Back Inner Cover Page | 50,000 + 6,180 = 56,180 | |
| 3 | Back Outer Cover Page | 1,00,000 + 12,360 = 1,12,360 | |
| 4 | Full Page (Multi Colour) | 25,000 + 3,090 = 28,090 | |
| 5 | Full Page (Black & White) | 15,000 + 1,854 = 16,854 | |
| 6 | Half Page (Multi Colour) | 15,000 + 1,854 = 16,854 | |
| 7 | Half Page (Black & White) | 10,000 + 1,236 = 11,236 | |
| 8 | Book Mark | 20,000 + 2,472 = 22,472 | |
| 9 | Breakfast | 1,00,000 + 12,360 = 1,12,360 | |
| 10 | Forenoon High Tea-2 Nos | 30,000 each + 3,708 = 33,708 | |
| 11 | Afternoon High Tea-2 Nos | 35,000 each + 4,326 = 39,326 | |
| 12 | Lunch 2 Nos | 2,00,000 each + 24,720 = 2,24,720 | |
| 13 | Dinner 2 Nos | 3,00,000 each + 37,080 = 3,37,080 | |
| 14 | Scientific Session (12 Nos) | 25,000 / session + 3,090 = 28,090 | |
| 15 | Kit Bags | 5,00,000 + 61,800 = 5,61,800 | |
| 16 | Writing pads, pens, folders etc., | 50,000 + 6,180 = 56,180 | |
| 17 | Exhibition stalls (15X15 Sqft Area) | 20,000 + 2,472 = 22,472 | |
| 18 | Exhibition stalls (10X10 Sqft Area) | 10,000 + 1,236 = 11,236 | |
| 19 | Gate Hoarding- 2 Nos | 25,000 each + 3,090 = 28,090 | |
| 20 | Hoarding | 10,000 each + 1,236 = 11,236 | |
| 21 | Banner | 5,000 each + 618 = 5,618 | |

Please tick appropriate column and send DD/Cheque in favour of **APTICON-2013**, payable at Rajahmundry and send it by post to:

"The LOC Secretary, **APTICON 2013**, Vikas Institute of Pharmaceutical Sciences, Near Airport, Nidigatla Road, Rajahmundry -533102".
East Godavari Dist, A.P.